

INTSENSE NEWSLETTER

Newsletter No. 4, September 2019

A list of Blog Articles from May to September 2019

In this Newsletter, we are providing you the list of InTSEnSE project Blog Articles, written by the project partners during May – September time period. If you are interested in finding more information about the project, social entrepreneurship and its internationalization, feel free to visit our website <http://www.intsense.eu/>.

In this issue:

- A list of InTSEnSE Blog Articles from May to September 2019
- Information about the upcoming Multiplier Events in Germany, Ireland, Latvia, Lithuania and United Kingdom.

May 2019

- ✓ "Social and Solidarity Economy in Greece"

Link: <http://www.intsense.eu/social-and-solidarity-economy-in-greece/>

- ✓ "Social Impact Consulting – Mark Richardson"

Link: <http://www.intsense.eu/social-impact-consulting-mark-richardson/>

- ✓ "Second edition of the Social Expo in Rome"

Link: <http://www.intsense.eu/second-edition-of-the-social-expo-in-rome/>



June 2019

- ✓ "Social Entrepreneurship in Germany – current insights"

Link: <http://www.intsense.eu/social-entrepreneurship-in-germany-current-insights/>



✓ “Social Entrepreneurship Forum 2019 in Riga, Latvia”
 Link: <http://www.intsense.eu/social-entrepreneurship-forum-2019-in-riga-latvia/>

✓ “National Conference “Woman – Creator of Social Business: The Experience of Hillary Project” in Vilnius, Lithuania”
 Link: <http://www.intsense.eu/national-conference-woman-creator-of-social-business-the-experience-of-hillary-project-in-vilnius-lithuania/>

✓ “Promoting InTSEnSE in the academic community”
 Link: <http://www.intsense.eu/promoting-intsense-in-the-academic-community/>

July 2019

✓ “Promoting Volunteerism”
 Link: <http://www.intsense.eu/promoting-volunteerism/>

✓ “Aspects of the development of the social entrepreneurial ecosystem in Greece”
 Link: <http://www.intsense.eu/aspects-of-the-development-of-the-social-entrepreneurial-ecosystem-in-greece/>

✓ “Promoting InTSEnSE during the 3rd Entrepreneurship and Economic Education Network Meeting in Stuttgart”
 Link: <http://www.intsense.eu/promoting-intsense-during-the-3rd-entrepreneurship-and-economic-education-network-meeting-in-stuttgart/>



August 2019



✓ “Discussion “Is it ok to earn by doing good?” in the Conversation festival Lapma”
 Link: <http://www.intsense.eu/discussion-is-it-ok-to-earn-by-doing-good-in-the-conversation-festival-lapma/>

✓ “Boosting Social Entrepreneurship and Social Enterprise Development in Lithuania” – a Brief of Policy Review by OECD”

Link: <http://www.intsense.eu/boosting-social-entrepreneurship-and-social-enterprise-development-in-lithuania-a-brief-of-policy-review-by-oecd/>

✓ "A New Social Venture by a Colleague"

Link: <http://www.intsense.eu/a-new-social-venture-by-a-colleague/>

✓ "Promoting InTSEnSE in the 13th Estonian Rural Parliament in R apina, P olva County (Southern Estonia)"

Link: <http://www.intsense.eu/promoting-intsense-in-the-13th-estonian-rural-parliament-in-rapina-polva-county-southern-estonia/>

Information regarding InTSEnSE Multiplier Events

The second part of the Newsletter will cover the information regarding upcoming Multiplier Events in Germany, Ireland, Latvia, Lithuania and United Kingdom. Follow the InTSEnSE website for more information about the upcoming Multiplier Events in Greece and Italy!

We are inviting you to participate in the upcoming InTSEnSE Multiplier Events! If you are interested in participating in a specific country, please contact the partners from that country for more information. You can find the contacts here: <http://www.intsense.eu/contact/>

Germany



The InTSEnSE multiplier event in Germany will take place **on Monday, the 18th of November** at the University of Education in **Freiburg**.

Speaking about the situation in Germany, here is an excerpt of a recent article "**Record low: Hardly anyone still wants to become self-employed**":

"Fewer and fewer people in Germany are prepared to take the risk of becoming self-employed. According to a survey conducted by F orderbank KfW in 2018, only 25 percent of the working population could imagine being their own boss. There has been no lower figure since the survey began in 2000. At that time, the theoretical willingness to start a business was still 45 per cent.

The still good situation on the labour market and the ageing society have been slowing down the entrepreneurial spirit of the citizens for some time, KfW analyses. D auwel believes that there are many advantages to being self-employed: "When it comes to setting up your own company, you are freer and can achieve much more quickly. The decision-making process is much shorter." In addition, he said, professional self-fulfilment was not possible in any other way.

The Federal Ministry of Economics is concerned about the dwindling willingness to become self-employed: "Start-ups are the drivers of innovation and, in particular, of digital change. Germany therefore needs founders," says a spokesperson. If the founders were missing today, competitiveness would suffer tomorrow.

D auwel does not want to hide the fact that self-employment also has its downsides. "You're constantly caught up in the processes. It's hard to switch off during holidays or illness." In addition, the workload is sometimes enormous, says the baker. "If I were to extrapolate my working time, I'd certainly get about 60 hours." A time that doesn't always feel like work, because he works exclusively for himself, he says.

Although he acknowledges the necessity of bureaucratic duties, D auwel criticizes the

outdated work steps in the authorities - which he had been allowed to deal with sufficiently. He had seen himself exposed to a great deal of paperwork. The 36-year-old believes that these steps can be carried out digitally.”

If you are interested in reading the full article, here is the link:

<http://www.intsense.eu/record-low-hardly-anyone-still-wants-to-become-self-employed-in-germany/>

Ireland

There is good news from Ireland regarding Social Enterprise with the launch of the Rural Conversations report on Wednesday 4th September. Rural Conversations was a series of events in collaboration with the Department of Rural and Community Development. The series provided a discussion forum for rural development stakeholders. The themes discussed were economic development, social cohesion, and sustainable rural communities. The challenges and opportunities facing rural Ireland were also outlined.

The publication of Ireland’s first ever National Social Enterprise Policy (2019-2022) on July 18th provides a definition of Social Enterprise and a framework for its further development. It recognises the very important contribution of Higher Education Institutes (HEI) in supporting Social Enterprise to grow in scale and impact through teaching and research on Social Enterprise and related areas. As a result of the publication of the new policy there will be a meeting of those involved in teaching and research on Social Enterprise in HEIs. LIT will be attending this meeting on October 9th. This is an opportunity to outline the teaching, learning and research activities of LIT in the area of Social Enterprise.

Here is the link of the full article, where you can find more information:

<http://www.intsense.eu/lit-article-for-intsense-newsletter/>

The InTSEnSE multiplier event **in Ireland** will take place in **mid-November**. The date is to be confirmed. The event will try and connect with an appropriate enterprise event in the region.

Latvia

This autumn in Latvia comes with several interesting events in the field of social entrepreneurship. “The social entrepreneurship week” that is coordinated by the Ministry of Welfare and the Social Entrepreneurship Association of Latvia will take place throughout September with different events organized in several cities in Latvia. Discussions titled “you and social entrepreneurship – is it needed” will take place in all biggest cities in Latvia – Liepāja, Valmiera, Daugavpils, Jelgava and will close with the final event **in Riga on September 26th**. Participants of the final event in Riga will have a chance to learn about the latest developments of social entrepreneurship field in Latvia, as well as get to know the possibilities for financial support to develop or start a social enterprise.

Field experts and practitioners will tell more about practical aspects and the challenges that social

entrepreneurs face in their daily work, and how to solve them. After the informative and experience-sharing part, participants will be invited to attend a creative practical workshop where they will learn how to present a social business idea, and many more useful practical tips.

Lithuania

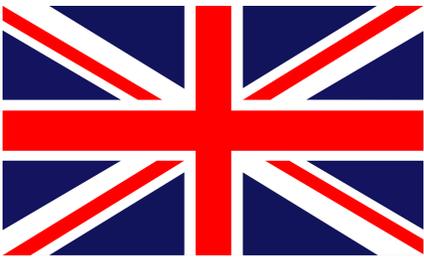
We invite you to attend the Erasmus + "InTSEnSE" International Conference **on Friday, November 8th, in Vilnius!** The purpose, activity and results of the "InTSEnSE" project will be introduced during the conference. It is a perfect opportunity for those, who are interested in social business and its internationalization.



In addition, speakers, representing social business and guests from abroad will be participating.

We have good news for those, who want to establish new contacts with organizations from abroad! The conference will be attended by guests from nine foreign countries: Bulgaria, Czech Republic, Italy, Croatia, Latvia, Poland, Romania, Slovakia and Hungary.

United Kingdom



Social Business Wales will be holding their annual conference **in Llandudno** (North Wales), this year **on the 25th of September**. There are still some places available.

Our **final project conference** will be held at the **Catrin Finch Centre on the 15th of November**. A number of the international social enterprise will be speaking at the event. Welsh Government will also be speaking about the work that they have been doing and their future framework to support social enterprise. Booking for the event will be via Eventbrite, so please keep a lookout.

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